



# Jersey Shore Portfolio Management

*Active management for investors seeking absolute return*

established 2007

## *The JSI Select Fund*

INVESTOR PRESENTATION

For accredited investors only.

Jersey Shore Portfolio Management, LLC

[www.JerseyShoreInvest.com](http://www.JerseyShoreInvest.com)

Jersey Shore Portfolio Management, LLC ("JSPM") is a Registered Investment Advisor ("RIA"), registered in the State of New Jersey. Jersey Shore Investments ("JSI") is a registered trade name of Jersey Shore Portfolio Management, LLC. For additional information regarding Jersey Shore Portfolio Management, LLC., you may request a copy of our ADV brochure. For more information regarding The JSI Select Fund, or if you have any questions about the contents of this presentation or our ADV brochure please contact us at (866) 727-1532 or by email at [info@jerseyshoreinvest.com](mailto:info@jerseyshoreinvest.com).

# *The JSI Select Fund*

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# *The JSI Select Fund*

## Investment Advisor Profile

- Jersey Shore Portfolio Management, LLC - General Partner and Investment Advisor
- Jersey Shore Portfolio Management, LLC was founded in October 2007.
- Jersey Shore Portfolio Management, LLC is registered with the State of New Jersey as a Registered Investment Advisor (RIA) under IARD # 164487.
- Office address: 560 Main Street, Suite 2B, Loch Arbour, NJ, 07711
- Telephone: (866) 727-1532 | Email: [info@jerseyshoreinvest.com](mailto:info@jerseyshoreinvest.com)
- Primary Contact: Mr. Ryan D. Morse - President, Founder and CIO  
[ryan@jerseyshoreinvest.com](mailto:ryan@jerseyshoreinvest.com) or (732) 614-1799

# *The JSI Select Fund*

## Strategy and Objective\*

- The core investment strategy of ***Select*** is technically-driven, active trading of equity index futures and options.
- The investment objective of the fund is speculation, pursuing outsized gains relative to the performance of the S&P 500.
- ***Select*** will be actively managed for absolute return by Ryan Morse.

\*No investment strategy or risk management technique can guarantee return or eliminate risk in any market environment.

# *The JSI Select Fund*

## Trading Methodology\*

- Seeks to pursue a simple and highly effective trading methodology – either long or short.
- Anticipated primary vehicles - S&P 500 e-mini futures contracts and futures options.
- Actively managed and traded with a goal of short-term profits, continuously compounding gains.
- Leverage utilized responsibly – anticipated to rarely, if ever, exceed 50% of available margin.
- Positions initiated and added to generally on breakouts, good technical action and news.
- Seeks to protect profits and limit draw downs - trades with stop orders and tight risk parameters.
- Orders anticipated to be active 24 hrs a day, with a goal of effectively mitigating overnight risk.

\*No investment strategy or risk management technique can guarantee return or eliminate risk in any market environment.

# *The JSI Select Fund*

## Performance History\*

- \$2 million fund-tracking portfolio (*the “Model Portfolio”*) started January 9, 2013.
- As of November 8<sup>th</sup>, 2013, the Model Portfolio showcasing **Select** has returned **69.49%\*** since inception vs. a return of 24.06% for the S&P 500\*\* during the same time.
- First traded on March 31<sup>st</sup>, 2013 at 7:10 pm (EST).
  - Model Portfolio for demonstration to potential investors
  - Shows how **Select** is managed and provides hypothetical performance.
  - Track record and transaction detail can be provided upon request.

\* The Model Portfolio is a paper portfolio that was hypothetically traded by the CIO using a strategy substantially similar to the strategy the CIO intends to follow for the JSI Select Fund. The performance of the Model Portfolio does not represent actual trading and may not reflect the impact that material economic and market factors might have had on the Investment Advisor's decision-making if the Investment Advisor were actually managing client's money. The returns are unaudited, assume a Fund Net Asset Value of \$2M, and do not account for any management fee, incentive allocation or fee or expenses that may be charged to investors in the JSI Select Fund in the future. The returns are included to show the results of the Model Portfolio and should not be construed as indicative of the future performance of the Fund. Please ask the manager for the full account activity record and transaction detail.

\*\*The Model Portfolio may not be comparable to the S&P 500 in terms of composition or risk.

# *The JSI Select Fund*

Performance Metrics as of 11.08.13\*

- Year to Date Return: 69.49%
- Average Monthly Return: 6.32%
- Highest Closing Value (HCV): \$3,389,852.20 (+69.49%)
- Max Drawdown from \$2M: -\$50K (-2.5%)
- Max Drawdown from HCV: -\$250K (-7.4%)
- Monthly Standard Deviation: TBC
- Annualized Sharpe Ratio: TBC

\*The Model Portfolio is a paper portfolio that was hypothetically traded by the CIO using a strategy substantially similar to the strategy the CIO intends to follow for the JSI Select Fund. The performance of the Model Portfolio does not represent actual trading and may not reflect the impact that material economic and market factors might have had on the Investment Advisor's decision-making if the Investment Advisor were actually managing client's money. The returns are unaudited, assume a Fund Net Asset Value of \$2M, and do not account for any management fee, incentive allocation or fee or expenses that may be charged to investors in the JSI Select Fund in the future. The returns are included to show the results of the Model Portfolio and should not be construed as indicative of the future performance of the Fund. Please ask the manager for the full account activity record and transaction detail.

# *The JSI Select Fund*

## Launch and Growth

- **Select** - Initial launch anticipated for January 2014.
- Target - \$2M of commitments to **Select** prior to launch.
- Anticipated Maximum - \$10M committed to **Select** prior to launch.
- Growth from new assets may be limited due to our trading approach
- We do not currently intend to take in new assets in excess of 100% of the Fund's current equity at any one time
- Future offerings of **Select** may become highly restrictive as we move forward and look to potentially launch our anticipated flagship fund – **The JSI Worldwide Opportunity Fund.**



# *The JSI Select Fund*

## Memorandum Agreement – Details\*

- Minimum Investment for Founding Investors:
  - \$100K USD minimum initial investment; \$50K min additional investment for individuals
  - \$1M USD minimum initial investment; \$500K min additional investment for institutions
- Minimum Investment for all other investors:
  - \$200K USD minimum initial investment ; \$100K min additional investment for individuals
  - \$2M USD minimum initial investment; \$1M min additional investment for institutions
- Stop loss provision – withdrawal fees waived for our founding investors if capital account balance falls 20% below the initial investment amount due to a drawdown.
- Lock-Up Period: 24 months from actual launch date
- Redemption: Quarterly, with 30-day notice filing
- 2.5% penalty for withdrawal inside the lock-up period
- 2.5% penalty after lock-up for withdrawals made without 30-day notice

\* The above terms are preliminary, are subject to change and are qualified by disclosures that will be contained in the Confidential Private Offering Memorandum, which will be available if and when completed.

# *The JSI Select Fund*

## Fees and Expenses\*

JSPM charges a **20% performance-based fee** based on the net realized and unrealized gains attained by the Fund on a quarterly basis, provided net gains are achieved by the Partnership. We will be adhering to a high watermark provision for purposes of calculating the performance fee.

JSPM also assesses a **2% annual management fee\*\*** based on AUM in the Partnership.

Early Redemption Fees: A 2.5% penalty will be assessed for a redemption request honored before the lock-up period has elapsed. A 2.5% penalty will also be assessed for redemption requests received inside the 30-day notice period. These fees will be waived for initial investors if their capital account balance falls 20% below its starting balance.

All organization and ongoing administrative fees will be charged to the Partnership, and management will treat these expenses as an increase to the high-water mark for purposes of performance fee calculations.

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\*\*The Management fee for the Partnership will be assessed on a monthly basis in arrears.

# *The JSI Select Fund*

## **Our Commitment\***

- We thank you for your commitment - we wish to align our interests directly with our investors in this partnership. Here's how :
- Manager intends to re-invest 15% of performance fees earned from **Select** into the fund quarterly, net of a 28% tax allowance. These investments are to be held in the fund for at least as long as 5 years or until the Fund dissolves.
- Future full time employees will have 10% of their earnings allocated into the fund as well, to be held in the fund for at least as long as five years or until the Fund dissolves.
- Stop-loss provision – will waive redemption fees for founding investors if capital account balance falls 20% below initial investment amount due to a drawdown.
- Standard high-water mark provision (with infinite look-back period)
- Our goal is to change from quarterly to monthly liquidity within 2 years of launch.

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# *The JSI Select Fund*

## Manager Profile

**Ryan D. Morse** – President, Founder and CIO of JSPM, LLC.

Ryan Morse is the president of Jersey Shore Portfolio Management, which he founded in 2007. Jersey Shore is a momentum-based investment advisor whose goal is to achieve high absolute rates of return, while minimizing the overall risk of capital loss to the portfolio.

Jersey Shore also provides investment advisory services to individuals and other advisors. Jersey Shore provides its advisory services on a fee-only basis, and prefers to charge based on performance.

Mr. Morse is a CERTIFIED FINANCIAL PLANNER™ professional, a current candidate in the Chartered Financial Analyst (CFA) and Chartered Market Technician (CMT) programs, and he holds a B.A. in Computer Systems Engineering from Boston University's College of Engineering.

Before starting Jersey Shore, Mr. Morse spent over ten years in the financial services industry, most recently running Jersey Shore Investments, an independent branch office of BrokersXpress, a former subsidiary of OptionsXpress and The Charles Schwab Corporation.

Prior to that, Mr. Morse was a portfolio manager and financial consultant with Garden State Securities (GSS), managing the financial affairs for a small group of close clientele. Mr. Morse began his career at Upromise, servicing 529 plans and improving back office operations while still enrolled as an undergrad in Boston. He returned to New Jersey three years later to begin his career as a private money manager, taking a job with a branch office of GSS at 100 Wall Street in New York.

Ryan grew up in Mount Holly, NJ and attended Rancocas Valley Regional High School. He currently resides in Moorestown, NJ and his office is located in Loch Arbour, NJ. In addition to helping you grow your investments, Ryan enjoys spending time with his girlfriend, being with family and friends, playing basketball and volleyball, skiing, reading, exercising and spending time at the beach.

# *The JSI Select Fund*

## Manager Profile

### Form ADV Part 2B “Brochure Supplement” – Excerpt (pg. 15)

#### Ryan D. Morse - President, Founder and CIO

##### Item 2 – Educational Background and Business Experience

The President, Chief Investment Officer and Chief Compliance Officer of JSPM is Ryan D. Morse. Mr. Morse, born in 1981, is a dedicated Portfolio Manager for Client accounts of JSPM. Mr. Morse earned a Bachelor’s Degree Computer Systems Engineering from Boston University College of Engineering in 2003. Additional information regarding Mr. Morse’s employment history is included below.

##### **Employment History:**

President, CIO and CCO, Jersey Shore Portfolio Management, LLC

07/2012 to Present

Founder, Step It Up Consulting, LLC

08/2008 to Present

Registered Representative, BrokersXpress

10/2008 to 08/2012

Registered Representative, Garden State Securities, INC

03/2005 to 09/2008

Registered Representative, Joseph Stevens & Co

02/2005 to 03/2005

Registered Representative, Upromise Investments, Inc.

07/2003 to 10/2004

For additional information regarding Jersey Shore Portfolio Management, LLC., you may request a copy of our ADV brochure. For more information regarding The JSI Select Fund, or if you have any questions about the contents of this presentation or our ADV brochure please contact us at (866) 727-1532 or by email at [info@jerseyshoreinvest.com](mailto:info@jerseyshoreinvest.com).

# *The JSI Select Fund*

## Investment Advisor & Service Providers

- Principle Investment Advisor: Jersey Shore Portfolio Management, LLC.
  - Registered Investment Advisor in the State of New Jersey
  - JSPM, LLC was founded in October, 2007 [www.jerseyshoreinvest.com](http://www.jerseyshoreinvest.com)
  - A Limited Liability Corporation in the State of New Jersey
  - General Partner and Investment Advisor to the Fund
- Custodian and Prime Broker: Interactive Brokers, LLC [www.interactivebrokers.com](http://www.interactivebrokers.com)
- Compliance Consulting Firm: Advisor Assist, LLC [www.advisorassist.com](http://www.advisorassist.com)
- Accounting & Administration: Yulish & Associates [www.yulish.com](http://www.yulish.com)
- Legal Counsel: Seward & Kissel, LLP [www.sewkis.com](http://www.sewkis.com)

# *The JSI Select Fund*

## Additional Information

Additional information available upon request:

- **Select** – executive summary format
- Paper portfolio performance record (.pdf format)
- Full paper transaction detail (.pdf format)
- Video analysis of year-to-date performance with commentary
- Charts supporting core themes and reviewing past trades

**For more information, please send a request to [info@jerseyshoreinvest.com](mailto:info@jerseyshoreinvest.com)**

# *The JSI Select Fund*

## Your Commitment

- Indications of interest carry a minimum level of commitment to The JSI Select Fund of \$100K per investor.
- Ideally looking for investments in the range of \$250K to \$1M from most individual investors we will be speaking with.
- Recommended liquidity date is: Monday, December 16<sup>th</sup>, 2013.
- Accepting verbal indications of interest on a rolling basis up until the firm commitment date of: Thursday, December 19<sup>th</sup>, 2013.
- This allows two weeks for paperwork and funding approaching our anticipated launch date of: Thursday, January 2<sup>nd</sup>, 2014.



# *The JSI Select Fund*

## Thank you

- Thank you again for viewing the presentation.
- Please let us know immediately if you'd be interested.
- Simply call us at **1-866-727-1532** and ask for Ryan or Dave
- Or email us at: **[info@jerseyshoreinvest.com](mailto:info@jerseyshoreinvest.com)**

# *The JSI Select Fund*

## Additional Disclosures

This presentation is for institutional and individual investors meeting the definition of “accredited investor” within the meaning of Regulation D under The Securities Act of 1933, as amended. For legal purposes, we will be taking steps to verify and document the qualifications of our investors.

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